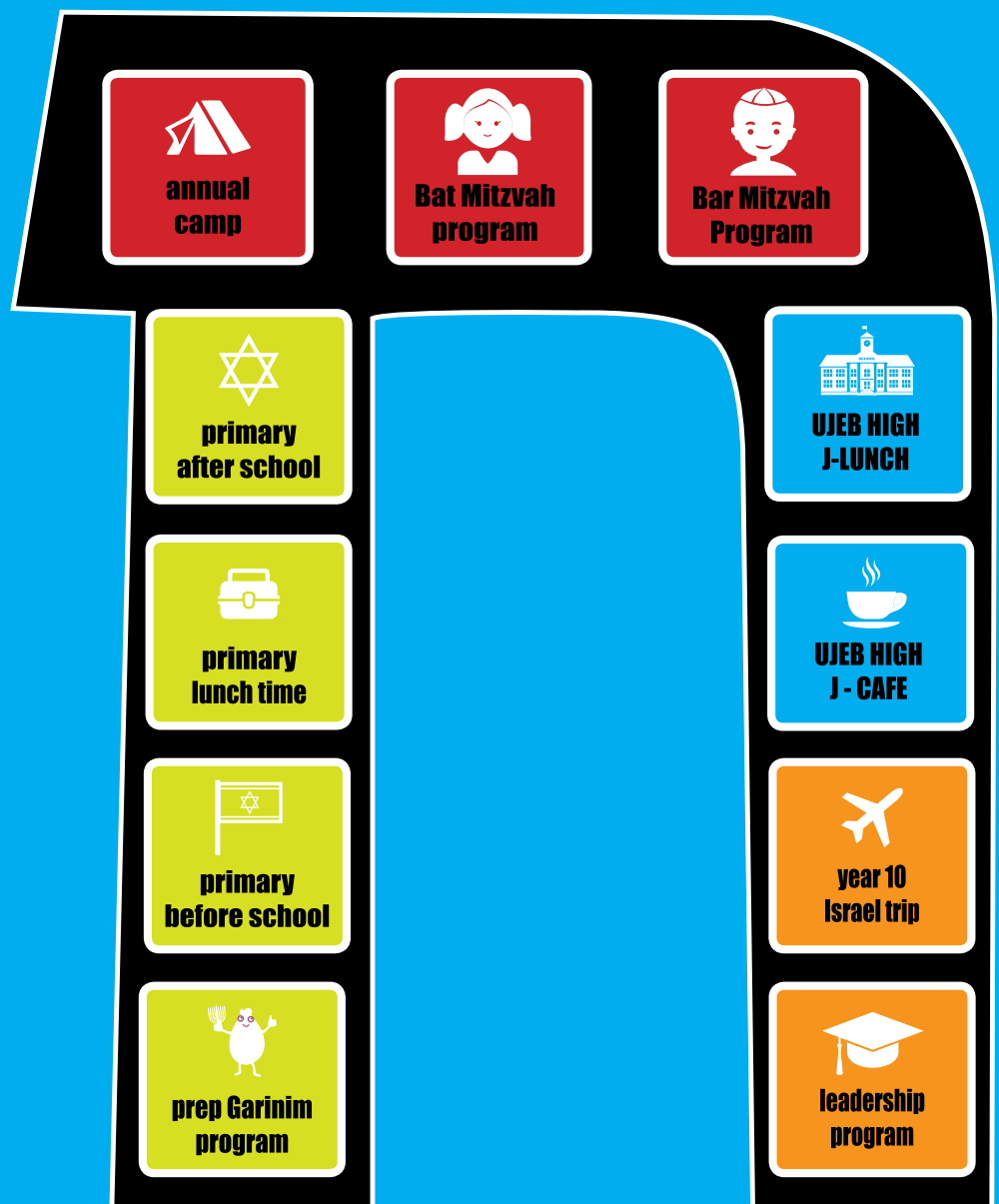


UJEB ANNUAL REPORT 2017



UJEB LIFE JOURNEY



A STRONGER COMMUNITY

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ABOUT US

UJEB engages children in our culture and community through organized learning experiences. We provide the building blocks for our students to live a connected Jewish life. This means we teach them the skills to participate in and enjoy the knowledge of our rich culture and heritage, as well as the opportunity to interact with the wider Jewish community.



What a tremendous and exciting year it has been at UJEB. This has been my first year as UJEB President, however I have been on the Board

for approximately 15 years. I am excited to be a part of UJEB as **UJEB is a passionate mensch working to educate 40% of Melbourne's Jewish students.**

I am passionate about UJEB because I believe that every Jewish child in our community has the right to learn and engage with their Jewish identity. It does not matter their parent's religious views, affiliations or financial capacity. It is the individual student's right to learn, struggle, engage and have fun on a path to learning about who they are. They are a Jewish child growing up in modern day Melbourne, Australia. Each of our children will make up the future of our Melbourne Jewish community. They must not be lost or ignored!

My first exposure to UJEB was as a student in 1981 receiving RE classes with 3 other students (one of whom was my sister) at Boroondara North Primary School. Many years later I returned as a 'mature age leader' on UJEB Camp in 1999 and have remained engaged ever since. I joined the Board in 2001 (that is 3 years before Facebook came into existence) and have held a variety of Board roles across the years.

After significant work went into planning and developing our educational approach, UJEB has worked hard to establish a Student Life Journey with a range of programs and services to meet the needs of Jewish students outside of the Jewish day schools. We are really proud to be a significant educational service provider to our community.



Itzik Sztokman, UJEB's Executive Director, continues to lead the organisation educationally in a bold and exciting manner. However, without doubt the greatest task that we face in the coming year is that of continuing to build our financial position. Last year we increased our budget by 37% yet the demand for our services continues to grow. That growth in income was entirely absorbed into program delivery and not 'overhead'.

We have the most wonderful and committed staff at UJEB. This is led by Executive Director Itzik Sztokman. Itzik is full of ideas, education proposals, energy and excitement. Perhaps

Itzik's greatest strength is his ability to work cooperatively with individuals and organisations. This has led UJEB to continually explore a range of collaborations that help deliver more Jewish education services to more of our students.

Itzik leads a hard-working team in the office including Rochelle Kotek, Lisa Baron and Julian Isaacs. As well as UJEB's team of program coordinators; Riva Cohen, Louise Breuer, Elke Goldberg, Benji Prawer and Brocho Lehenholc. Of course, our teachers, the heartbeat of UJEB. They are amazing, committed and skilled people who really are the front and centre of UJEB.

I would like to thank the work of the Board who make such a valuable contribution. In particular I would like to thank Jonny Caplan as Treasurer. Jonny has been a wonderful support for the organisation across many years. As he leaves the Board we thank him for his incredible service, knowing he has been a key part in

maintaining our ongoing sustainability. Shari Middledorf and Leeora Rabinowitz for your educational expertise and input. Michele Hain for your community liaison role and Adam Aflalo who joined for a brief period however made a significant contribution assisting with technology matters. Oren Smith joined the Board mid-year and has made an immediate impact with his commitment to work on a range of projects, his financial acumen and connections to the younger aspects of the Melbourne community.

Thank you to Osher Gutnick for his unending well spring of ideas and preparedness to make a contribution.

2018 promises to be an even more exciting and dynamic year at UJEB!

TONY FELL
PRESIDENT

"The world exists only because of the innocent breath of school children."

- Talmud, Shabbat

BOARD OF MANAGEMENT

Tony Fell, President

Tony is the Director of The Zalt Group a workplace consultancy who practise in the area of workplace conflict. He has a passion for helping people maximise their potential so they can thrive. He has experience in legal and HR matters and believes that all of Melbourne's Jewish students should have access to a Jewish education.

Board Tenure: 16 years



Jonny Caplan, Board Member: Treasurer

Accountant Partner, SCG Accountants & Advisors

Formerly Director at Deloitte Private and Associate at GMK Partners

Skillset includes financial expertise, budgeting and taxation

Board Tenure: 9 years



Osher Gutnick, Board member: High School Engagement

Founder, CEO 4 x 4 Direct, self employed entrepreneur, former UJEB teacher. Experienced in business development and strategy, youth work, informal education and mentoring & leadership

Board Tenure: 2 years



Adam Kreuzer, Board Member: Donor Relations

Experience in non-for-profit board membership and governance, human resource management, communications and social media

Board Tenure: 2 years.



Shari Middeldorf, Board Member: Education

Experience in education and curriculum planning

Board Tenure: 2 years.



Michelle Hain, Board Member: Parent Engagement

Social worker, relief teacher and special education teacher. Experienced in educational programming, implementation and evaluation and building social capacity.

Board Tenure: 2 years



Gabi Crafti, Board Member: Legal

Gabi is a barrister who practices primarily in commercial law. She is the Chair of the Advocacy Committee of the Board of NCJWA(Vic) and the founder of the Jewish Professional Women's Network. She is passionate about creating access to Jewish education for all Jewish children in Victoria.

Board Tenure: 1 year



Oren Smith, Board Member: Finance

Young and dynamic accountant and NFP professional

Experience in NFP treasury and Board membership throughout the community particularly with informal Jewish education.

Portfolio includes finance, fundraising, governance and high school Engagement & programming.

Board Tenure: 1 year



TREASURER'S REPORT



For the year ended 31 December 2017 UJEB incurred a net operating loss of \$ 180. The 2017 results are summarised below.

	2017	2016
Total Income	\$756,768	\$552,771
Total Expenses	-\$756,948	-\$650,336
Net Profit/(Loss)	-\$ 180	-\$ 97,565

Non-cash expenses in the Profit and Loss include:

- Depreciation \$1,261

At 31 December 2017 UJEB had reserves of \$91,238 (2016: \$75,812) represented mainly by cash held with banking institutions.

As can be seen above, whilst UJEB's cash position has improved slightly, this continues to be a major concern for the long-term success of the organisation.

Our Executive Director, Itzik continues to be diligent and instrumental in managing an efficient level of cost control and meeting very difficult

budgetary costs imposed by the Board. Income from donors was significantly higher in 2017 following a strategic review of our organisation.

UJEB's role in the community has never been more important. As the requirement to provide Jewish education to our children comes at a great cost. The continued support of our major donors, bequests and the annual Yom Tov appeals will help drive UJEB into the future.

After many years on the UJEB Board, I have handed over to Oren Smith who has already shown immense initiative and wish Oren, Tony as President and all the stakeholders of UJEB (financial) success.

Special thanks to Julian Isaacs, UJEB's book-keeper and all the UJEB office for their continued dedication and commitment.

JONATHAN CAPLAN
TREASURER
25 MAY 2018

"It's not your responsibility to finish the work but you are not free to desist from it either"

- Rabbi Tarfon, Ethics of the Fathers, 2:16

EXECUTIVE DIRECTOR'S REPORT



The Gen 17 survey conducted this year triggered much talk and heated debate regarding what will keep us, and the next generation, Jewish.

UJEB plays a significant role!

Although findings will not be published until 2018, as in the Gen 08 survey, engagement in Jewish life will again prove critical.

This is what UJEB ensures!

More and more families are finding the affordability of Jewish schools prohibitive. In 2016 UJEB focused on the future and set itself with the task of developing a five year strategic plan. We did this through a rebranding process, leading to UJEB's new tagline "Engaging our Future".

Engagement is a lot more than education. Although education can be engaging, engagement is about actively belonging. Now, more than ever, UJEB's role in our community is critical.

40% of our youth find themselves in a non Jewish school and need to belong. 4,000 children desperately need to be engaged. UJEB is here to engage them. UJEB is here to ensure a strong Jewish future.

2017 was UJEB's year of engagement. We identified 4 keys to unlock engagement and focused on growing UJEB through them.

Parents - Focusing efforts on engaging our parent body.

UJEB ran a successful Charidy campaign, giving our families an opportunity to show their support and raising an additional \$60,000.

We fostered close connections with the parent-led HIP (Hebrew Immersion Program) at Caulfield Junior College. As a result of this successful collaboration, HIP is now a UJEB program.

UJEB has been working with parent groups in local primary schools from Caulfield to Dingley. Successful relationship building has resulted in four more schools being added to our growing list of primary schools that offer Religious Education classes.

Programs - Building more engaging programs.

The popularity of our after school centres continues to grow, largely due to the continuing work on our curriculum which helps to deliver a high quality program to our students.

By the end of 2017 the redesign of our Hebrew program was completed, focusing on reading and a new language component to encourage greater vocabulary and conversation.

Simultaneously, curriculum cells were created, engaging our experienced teachers in the process of curriculum development. This has been incredibly successful and the lessons with children are now more engaging than ever.

Israel - 24 students engaged in a life changing Israel experience.

UJEB promoted the newly designed Am Yisrael Israel program and sent 24 Melbourne students on a formative touring and learning Israel program. Jewish schools all understand the importance of an Israel learning experience and its ability to foster a deep Jewish connection. For years, children not attending a Jewish school missed out on this opportunity. For the second year running UJEB played a more significant role in making this happen and there are plans for UJEB to play an even more significant role, with the program, in the future. UJEB is instrumental in running a year of follow up activities with the group on their return, to Australia, to solidify the impact of the experience.

Leadership - Engaging more children in leadership experiences.

It is not enough for UJEB to engage children in current programs. UJEB must encourage a future connection to our community to ensure the strength and viability of Melbourne's Jewish community. This was achieved in Phase 1 of the newly developed UJEB Leadership Program. The alumni of our Israel program, Year 11 students from 8

different schools, were introduced to our Jewish community organisations while learning leadership skills. This ensures a much higher chance of them staying connected and possibly even running these organisations!

The highlight of the year was a Leadership Seminar with Sydney's BJE (Board of Jewish Education). The Seminar took place in Melbourne and over 50 Year 11 students joined the annual UJEB camp. The Leadership Seminar participants engaged in programs focusing on leadership and community. For the first time, we welcomed 3 of our Year 12 UJEB graduate students as camp leaders, thus completing the circle and providing our younger campers with the most inspiring role models!

Needless to say that this engaging activity in UJEB has begun to pay dividends, with a rise in participants across our programs.

Challenges

Looking forward we have two main challenges

1. Growth. Not resting on our success. With an ever-growing number of children, UJEB must continue to grow and find new ways of engaging more children. UJEB must maintain its efforts in curriculum development and continue the momentum. Our community depends on it!

Our big plans include:

- A Bar Mitzvah program
- Greater opportunities at schools for children with special needs
- An increased number of participants in all our programs
- Transport to our afterschool centers
- Phase 2 & 3 of our leadership program
- More schools and more teachers
- Hebrew language programs (HIP) at more schools
- A new website

2. Communal investment in UJEB.

UJEB is very much like a small business, bursting at capacity, with big dreams and a strong conviction.

Like any small business we need a growth in investment to take us to the next level. For UJEB to continue to service our community at its potential, 2018 must see a rise in the level of community support for UJEB. Our community depends on it!

Together we will engage more children and ensure a stronger, more vibrant Jewish future for our community.

UJEB, engaging our future.



ITZIK SZTOKMAN
EXECUTIVE DIRECTOR

UJEB PLANTING SEEDS FOR FUTURE



UJEB piloted Garinim, a new prep program, this year. UJEB's Executive Director, Itzik Sztokman, teamed up with Eliran Lalezari to plan and develop an exciting curriculum to offer to families in our community. Garinim is a Hebrew and Jewish learning program developed exclusively for prep children not attending Jewish day schools.

At Garinim, we are planting the seeds for a future of lifelong Jewish learning. We believe it is the best program to build a child's love for Judaism at such a pivotal stage in their life.

The classes are truly innovative with

cultural and learning experiences. The children learn Hebrew letter recognition, are introduced to Bible stories and celebrate Jewish festivals through interactive experiences, singing, dancing, art and crafts.

About 20 very keen and enthusiastic prep students participated in Garinim and were thoroughly engaged, enjoying this newly tailored program. Highlights included Hebrew Corner, Garinim Seder, Hebrew alphabet snack time, Chaggim puppet play and Hebrew songs.

UJEB was excited to trial this program as part of its communal offerings



PRIMARY IN SCHOOL PROGRAM (FORMERLY SRI)



Following the Education Department's 2016 change to Religious Education (RE) in government schools, UJEB has opted to provide RE lessons before school, at 8 am in the mornings and at lunchtimes.

To date, we provide sessions in 17 schools, 2 more than last year: 9 before school and 8 lunchtime.

Before school sessions:

- Auburn South
- Bentleigh West
- Brighton Beach
- Caulfield South
- Coatesville
- Lloyd Street
- McKinnon
- Oakleigh South
- Tucker Road Bentleigh

Lunchtime sessions:

- Bentleigh East
- Gardenvale Junior
- Gardenvale Senior
- Glenallen
- Katandra
- Kingswood
- Parkhill
- Southmoor

We continually canvas schools to offer the RE program at their school. Some principals are not as welcoming as others. When approached by parents from new schools they are directed to approach the school directly, proving to be more effective.

After discussions held with principals, assistant principals and/or school councils, we have succeeded in securing access to the school premises, without cost to UJEB, in 7 of the 9 schools for before school sessions.

Although the before school times are not optimal for student attendance, there are parents and students who are very keen to continue their Jewish learning. UJEB takes its responsibility, to provide them with Jewish RE, very seriously as every child is entitled to this opportunity.

The morning sessions have a Hebrew letter recognition program, leading to basic Hebrew reading as well as some basic Hebrew words and terms. This is especially welcomed by older students nearing Bar/Bat Mitzvah or planning to transfer to a Jewish day school for secondary education. The additional part of the curriculum, also provided to

the lunchtime students focuses on the festivals, traditions, Bible heroes and Israel, supplemented with crafts, games and music.

We hope to gain access to more schools and students in the future.

Riva Cohen

RE Coordinator



“Torah is not education, it’s transformation.”

- Rebbitzen Dena Weinberg

AFTER SCHOOL CENTRES



UJEB runs Jewish learning and Hebrew language centres for primary school students, after school, at two different locations. By attending our programs, our students develop a lifetime of knowledge and skills in a dynamic, educational environment, ensuring their ability to participate in Jewish communal life.

In 2017, we devoted much of our attention to continuing to redevelop our after school curriculum. By the end of 2017, both our after school centers began to see the results, demonstrated by strong re-enrolments in 2018.

Both centres follow the same dynamic curriculum, focusing on Jewish Life and Hebrew.

Jewish Life

The program is aimed at learning and experiencing our culture, by exploring 4 key learning areas;

- Chaggim
- Israel
- Bible stories
- Jewish living

Our Jewish Life program explored the following topics:

Chaggim; Tu Bishvat, Purim, Pesach, Yom Ha'atzmaut, Lag Ba'Omer, Shavuot, Rosh HaShana, Yom Kippur, Sukkot and Chanukah.

Israel; major cities, Jerusalem, our capital, and the Negev.

Bible Stories; creation, Torah time lines, Jewish firsts (Adam & Eve, Abraham, Jacob)

Jewish Living; Shabbat, kashrut, brachot (blessings).

Highlights included:

Creation – Children joined together to create inspirational creation quilts which were on display at our end of year presentation night.

Shabbat – Children delighted in making beautiful glass and wood Shabbat candles.

Yom Ha'atzmaut – Israel fun fair

Purim – Dress-up party

Pesach – A major highlight, of the year, was when parents joined us to see their children lead parts of the Pesach seder.

Special guests

During the year, we welcomed a number of special guests to our after school centres, each of whom contributed to our program and the children's interactive learning experience. Some of those guests included;

JNF Shaliach, Shai, who brought Israel right into the classroom

Sofer, Eli Gutnick who brought the Torah and his specialization of being a Torah scribe, to the children

Our very own Executive Director, Itzik Sztokman, blew the longest Tekiah Gedolah ever heard at our after school centres, impressing children and teachers.

Hebrew

The Hebrew program caters for multiple levels from beginners to advanced.

The aim of our Hebrew program is to build strong foundations and enable the children to begin reading Hebrew and develop a wider Hebrew vocabulary. UJEB's Hebrew program prepares the children so they can commence Bar and Bat Mitzvah lessons with confidence.

This year we introduced a new topic to our Hebrew curriculum, Talking Topics. Students learn vocabulary focusing on a topic and are encouraged to engage in basic conversation. The children had a ball and even picked up some Israeli slang!

Having invested a great deal of work on making the curriculum more hands-on and interactive, the students enjoyed the changes implemented. Their learning was shared with their families at the end of the year presentation night, where each level presented a topic they had focused on during the year.

The 2017 Private Greg Sher award recognises commitment to Jewish life and was awarded to Zoitsa Diakoumis and Reuben Stein-Fooks.

UJEB's after school centres' manager is Louise Breuer

Caulfield Junior College (CJC) After School

Caulfield classes take place at Caulfield Junior College (CJC) every Tuesday 4pm – 5:30pm.

Centre Coordinator: Brocho Lebenholz

Merkaz Bentleigh After School

Merkaz Bentleigh conducts classes on Monday, Tuesday and Wednesday. Monday classes are devoted to Hebrew only. Tuesday and Wednesday classes offer Hebrew and Jewish Life.

Center Coordinator: Louise Breuer

Merkaz Bentleigh After School is an Australian Children's Education and Care Quality Authority (ACECQA) approved centre. UJEB Merkaz adheres to the National Education Guidelines and the Early Years Learning Framework and our curriculum is underpinned by the principles, practices and learning outcomes of this guideline. Merkaz Bentleigh has incorporated these learning outcomes in our newly redeveloped curriculum.





BAT MITZVAH PROGRAM

UJEB's Bat Mitzvah program in 2017 attracted thirteen girls from a variety of different schools across Melbourne. The girls came together every week, for two hours, to explore their Jewish identity, and understand their responsibilities as young Jewish adults. The program offered a variety of experiences and learning opportunities. The feedback the girls gave, at the culmination of the year, was unanimous. They loved the program and felt enriched by their new friendships and deeper understanding of their heritage. Our program was divided into four terms, each held at a different location and focusing on another aspect of Jewish life.

TERM ONE - SOCIAL ACTION

Girls participated in Stand Up's social justice program geared to Bnei Mitzvah age students. This memorable program helped the girls appreciate the challenges and difficulties that beset many under privileged people in the world. With this new appreciation the girls were encouraged to see themselves as active participants in Tikkun Olam (repairing

the world), able to contribute to the world around them. The girls had the opportunity to complete their own Action Projects to put their lessons into practice, and later in the year we joined with the Friendship Circle as a group, to volunteer with children and young adults who have special needs in our own community. This project was at once enjoyable and meaningful, and left an indelible impression on all participants.

TERM TWO - ISRAEL & TORAH

Classes were held at Beth Weizmann Community Centre to connect the girls with both ancient and contemporary Israel. We celebrated Yom Ha'Atzmaut - Israel Independence Day - at Beth Weizmann, had a mini bonfire on Lag B'omer and the girls joined with the Leibler Yavneh College Bat Mitzvah group to bake cheesecakes for Shavuot. Towards the end of the term, each girl researched the parshah (Torah portion) that fell on the week of her Bat Mitzvah and wrote a Dvar Torah based on themes from it.

TERM THREE - HISTORY & CULTURE

Term three Bat Mitzvah classes were held at the Jewish Museum of Australia and focused on Jewish history, life and culture. Through a range of activities, and by exploring the museum's exhibits, the girls gained a better understanding of the Australian Jewish story. We also visited St Kilda Shule and got to see a torah up close. The term ended with the girls working on a roots project, where they were able to record their own family stories of Jewish migration and settlement.

TERM FOUR - JEWISH WOMEN

The final term, held at the National Council of Jewish Women of Australia, introduced the girls to Jewish female role models. The girls were able to draw inspiration from famous Jewish women from our history and were introduced to a range of inspiring Jewish women living right here in Melbourne. The girls

interviewed a Krav Maga instructor, fashion designer, stylist, Habonim Dror madrichot (leaders), a singer and a philanthropist, and were captivated by their stories. At the end of this term we worked on speeches to present at our ceremony.

Our year long program culminated with a beautiful ceremony and afternoon tea, where the girls shared what they had learnt with their families and friends. The atmosphere was one of a warm family Simcha, and the girls received take home bags filled with gifts and their own unique artwork.

Special thanks to our partner organisations, Stand Up, The Jewish Museum of Australia and the NCJWA (Vic) for their outstanding contributions to the success of our program.

Elke Goldberg

Bat Mitzvah Coordinator



UJEB AND JSN CAMP



The 2017 annual UJEB Camp was our biggest camp, to date, with over 100 students participating in an invigorating 5 day camp during the first term school holidays. The camp also created an exciting new UJEB tradition of inviting all our UJEB and BJE Israel program participants, from Sydney and Melbourne, to their very own seminar exploring Jewish identity and community.

UJEB Camp took place before Pesach, inspiring the camp's theme of freedom. UJEB participants engaged in a kaleidoscope of activities exploring the story of Pesach by comparing different forms of freedom in today's society and learning about the power of collective identity in establishing change. The students also participated in Pesach programs including interactive, messy ten plague games and sing-a-longs to classic Pesach renditions such as Ma Nishtana, amongst much more.

The fun on camp didn't stop there. It would not have been a UJEB camp without classic camp activities including the giant swing, flying fox and archery. Alongside getting involved in the engaging activities, and interacting with their inspiring camp leaders, the students experienced a special UJEB style Shabbat, embracing the traditions of Shabbat and creating a unique Shabbat atmosphere that was truly memorable for all participants.

Camp has always been the highlight of the UJEB calendar. The 2017 UJEB Camp celebrated the benefits of all UJEB students coming together and forming a connection with each other, ultimately strengthening their Jewish identity and connection with the community.

Beau Landes

UJEB High Coordinator

HIGH SCHOOL JED AND JSN



In 2017, the JED program took a highly engaging and informative approach to create an enjoyable environment where students could take away a clear understanding of the learning presented and continue building connections with other Jewish students.

The cohort comprised mainly of students from Glen Eira College, with a few McKinnon Secondary College students. In addition, we ran several events, such as J-café, aiming at reaching a broader section of children.

There were two main focuses of the educational component of the 2017 JED curriculum; an overview of Jewish history and the modern applications, and an insightful exploration of the Chaggim (Jewish festivals). This encompassed Avraham and the morals he taught, such as hospitality, a moral conscious and standing up for your beliefs, and asking questions like ‘What does the story of Moshe and the exodus from Egypt mean for me today?’ We discussed what it means to have Judaism in a diaspora, as opposed to when there was a Jewish ‘kingdom’ and compared this to today.

As it came to the high holidays we delved into the necessity and power of forgiveness and self-improvement.

We concluded by asking the ‘Jewish question’, according to Herzl, and exploring the changes this caused in the Jewish world and the change it created in designing the ‘new-Jew’ mentality. This tied perfectly into the festival of Chanukah and the Maccabean revolt that we celebrate.

Overall, JED enabled students to engage in a serious and interactive learning program, strengthening their understanding of Judaism, its values and its history, while connecting with other Jewish students at government schools.

J-Lunch Program

In 2017, the JLunch program (formerly JSN) built on a prosperous 2016, adding another school – Sandringham Secondary College. Our weekly lunchtime activities act as a gateway of engagement across our 4 schools, facilitating a gathering of like-minded people, bound by their Jewish culture and rich history.

Over the course of the year, different topics have been the focus, with the wide range of lessons aimed at creating a greater connection for each student to their Jewish culture. The lessons facilitated a range of discussion, through which the students were able

and encouraged to share their unique opinions and understandings of how Judaism is relevant to them. The students have been exposed to chaggim, heroes in Jewish history and discussions about Israel and other pivotal nuances of their Jewish identity.

Highlights of the year included discussions about 'Why be Jewish?' and 'How we connect to our Judaism', where students expressed what they do to practise in their homes, hummus and Bissli taste testing, exploring Jewish heroes in the lead up to Channukah and enjoying the special foods we eat on different festivals (and understanding why we eat them).



This year, involvement has again peaked, with more students than ever participating in our JLunch program. This, of course, can be attributed to the hard work of our wonderful madrichim (leaders). Our madrichim commit copious amounts of their time; their impact will not just be felt by the students, but by the wider community. A huge thank you to Beau Landes, Mia Brayer, Zac Blum and Danny Feigin for their continued commitment, effort and ru'ach (spirit).

Josh Wasbutzki

JLunch Co-ordinator



“Get wisdom, acquire understanding!”

-Proverbs (Mishle) 5:4

YEAR 10 ISRAEL TRIP



"My highlight of the trip was hiking up Masada at 5am to see the beautiful sunrise. It was the second week of the trip and we had woken up at 3:30 in the morning to embark on this incredible adventure. The walk up was quite exhausting but it was so worth it once we got to the top. The sunrise was probably one of the most beautiful sights I have ever seen in my entire life. Once we were up there we learnt about the history of Masada and it was really interesting."

Reflecting on the Gen 08 survey, and other sources, we understand that an Israel experience is formative in instilling a strong sense of Jewish belonging. Following the successful 2016 cohort, UJEB was excited to partner with the AM Yisrael program to send 23 students, from 8 different schools, for a 4 week touring and learning program to connect with their homeland and culture. The program is made possible due to an extremely generous anonymous donor who provided a \$5,000.00 grant for each student who wishes to benefit from this amazing experience.

This trip caters for students who do not attend a Jewish school and are not immersed in Jewish life on a daily basis. For these children the experience of being in Israel, learning from expert teachers and tour guides, together with their peers, has an even greater impact!

The teenagers traveled around Israel visiting all the holy sites and experiencing the food and language. They learnt about Judaism, Jewish history and Israel as well as discovering a great deal about themselves and how they fit in the intricate tapestry of Jewish culture.

This is what some of the lucky participants had to say about the program:

"We were part of a group of kids from 8 different schools. There were kids who had little to no exposure to Judaism and Israel, and other kids who were shomer Shabbat (observant). It was a great melting pot to get to understand and learn from each other.

We learned and travelled, hung out and ate together, based on the Alexander Muss High School campus surrounded by yr10 kids from Bialik College, Sydney's Emanuel school, kids from North & South America, Europe and Israel.

I have way too many highlights to mention, but overall my absolute favorite part of the trip was making the most incredible friends. The bus rides, dots/ lots (dinner or lunch on the streets) and experiencing once in a lifetime experiences with everybody. The first night was so memorable. We arrived at 3 o'clock in the morning, jetlagged, and looked over the view of Jerusalem together."

Next is yet another perspective from one of the participants.

"I highly enjoyed Gadna. It is a one-week program of discipline and military training with the IDF. This was a highlight for me because we learnt what it would be like to be a part of the IDF. We also got to shoot guns, which was a very exciting experience.

The thing that most worried me about this trip was that I wouldn't be able to make friends with everyone. Although I knew a handful of kids from things like Maccabi Junior Carnival from year 7 and 8, I hadn't seen most of them in years. I had never participated in any youth

movements, so I didn't get to meet people beforehand from camps like Habonim and Bnei Akiva. Many kids came into this program either not knowing anyone, or only a handful of people like me, so we were all in the same position. Because I realised that I wasn't the only nervous person, I relaxed and was able to make close friends within the first week of the program."

A final comment on the program.

"I gained so much from this trip. I am proud of who I am and have a better understanding of my history and religion."



MARKETING AND COMMUNICATIONS

The Marketing and Communications Department had a big year in 2017.

We engaged a branding specialist to devise a branding strategy for UJEB's overall look and feel. This process commenced with 5 branding questions:

Where do you want to be?
What do you want to say?
How should you say it?
How do you do what you say?
When should you say it?

The answers to these questions helped shape the new logo and appeal advertising material.

Consequently, we changed our logo, removed the words United Jewish Education Board and changed the tag line to "Engaging our Future". A brand essence was developed to use as a basis for our promotional material and outline the core values of UJEB.

We developed new promotional material to support our updated look, with kippot, pens and drink bottles.

A new campaign was developed for the 2017 Annual Appeal, encompassing our new logo tag line. We made Gotham

our font type and had a style page developed for our marketing material.

The UJEB Life Journey - The "Chai", symbol of life, was developed to display the UJEB programs available throughout a child's school life. This diagram shows there is a program for each stage of a child's life to engage and connect them to the Jewish community.

A donor booklet was developed for our major sponsors, highlighting UJEB's projects and how the community and sponsors can support them.

The Annual Appeal started earlier than normal, in March 2017, to tackle budgeting issues. Advertising, billboards, mail chimp, social media and a phone-athon supported the campaign.

Charidy Campaign:

We undertook our first Charidy fundraising event in September 2017, raising over \$215,299 for UJEB. A promotional video was produced for the event, which can be viewed on the UJEB website at www.ujeb.org.au

The Australian Jewish News and the Melbourne Jewish Report continue



ENGAGE OUR FUTURE
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to be an important interface between UJEB and the Jewish community, with a strategic advertising plan developed to maximise our media spend and messages.

UJEB sends out an electronic newsletter called JFUN. JFUN is an informative newsletter that keeps parents up to date with events in UJEB and the Jewish community, for themselves and their children.

The UJEB website is continually updated with programs, enrolment forms, photos and promotional videos. The website is a great port of call for new interest and parents looking for further information.

Parents and Friends:

UJEB held Shavuot and Rosh Hashanah events for primary school aged students to celebrate these holidays with other Jewish students from across different government schools. The functions were held at Beth Weizmann Community Centre, with a plethora of festival activities, holiday food and arts and crafts. As part of our leadership program, the graduating Year 10 Israel Program students helped run the festival celebrations.



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“Who is wise, who learns from every man”

- Ben Zoma, Ethics of our Fathers 4:1

STAFF 2017

UJEB gratefully acknowledges the hard work of the office staff for 2017



Itzik Sztokman
Executive Director



Lisa Baron
Marketing and
Communications
Manager



Rochelle Kotek
Office Manager



Julian Isaacs
Bookkeeper



Riva Cohen
Primary in school
Program Co-Ordinator



Beau Landes
High School - JSN
Co-Ordinator



Louise Breuer
After Schools Manager



Brocho Aron
After School at CJC
Co-Ordinator



Elke Goldberg
Bat Mitzvah
Co-Ordinator

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- Talmud, Berakhot

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6A Foundation THEY HAVEN'T DONATED SINCE 2015
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A Special thank you to the following organisations for their kind support:

Besser & Co.
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Hodges Real Estate

Primary In School Teachers 2017

Riva Cohen
Ellie Casper
Yitzi Engel
Danny Feigin
Daliah Maron
Yisroel Raskin
Joan Queit
Tal Spinrad
Yasmin Schwartz
Charlotte Eizenberg
Benji Prawer
Elise Lotman

After School Teachers 2017

Louise Breuer
Brocho Lebenholz
Itzik Sztokman
Lauren Dorfman
Naomi Morris
Benji Prawer
Danny Feigen
Bev Brand

Garinim Teachers In 2017

Eliran Lalezari
Elise Loterman

FINANCIALS

UNITED JEWISH EDUCATION BOARD INC.

Statement of Members of the Committee

The committee has determined that the association is not a reporting entity.

The committee has determined that this special purpose financial report should be prepared in accordance with the accounting policies outlined in Note I to the financial statements.

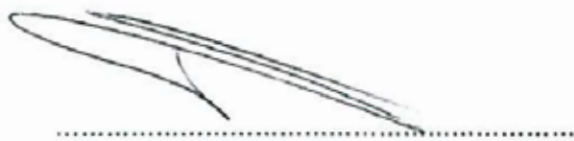
The committee declares the following:

1. The attached financial report presents fairly the financial position of the United Jewish Education Board Inc. as at 31 December 2016 and its results for the year ended on that date.
2. At the date of this statement, there are reasonable grounds to believe that the United Jewish Education Board Inc. will be able to pay its debts as and when they fall due.

The statement is made in accordance with a resolution of the committee and is signed for an on behalf of the Committee by:



Yossi Goldfarb
President



Jonathan Caplan
Treasurer

Dated 10th day of July 2017

UNITED JEWISH EDUCATION BOARD INC.

**PROFIT AND LOSS STATEMENT
FOR THE YEAR ENDED 31 DECEMBER 2016**

INCOME	2016	2015
	\$	\$
Government Grants	0	4,880
Hebrew Centres Income	34,870	52,161
Sale of RE Books	7,192	7,037
Batmitzvah Program	33,189	20,225
Donations	446,851	484,876
Interest Received	1,567	5,215
Camp & Jewish Student Network	11,622	10,625
Miscellaneous Receipts	2,059	295
Advertising	0	13,182
Trust Distribution	2,977	3,609
Department of Social Security	12,443	8,794
	552,771	610,898
LESS EXPENDITURE		
Advertising	10,423	13,253
Affiliation Fees	4,030	3,980
Appeal Expenses	14,962	8,070
Annual Leave	8,646	(18,347)
Audit Fees	3,000	2,700
Small Assets less than \$300	0	295
Bank Charges	5,884	5,945
Bookkeeping	31,800	29,760
Camp & Function Expenses	22,774	23,581
Computer Services	2,976	4,825
Consultancy Fees	9,544	4,800
Depreciation	3,735	4,686
Hebrew Centre Expenses	33,913	56,912
Insurance	8,642	5,940
JSN Expenses	7,549	10,615
Interest paid	45	16
Meeting Expenses	3,231	1,140
Outgoings	34,460	32,938
Postage	1,672	1,850
Printing & Stationery	21,127	31,256
Religious Education Expenses	2,661	1,477
Relocation Expenses	0	585
Rent & Rates	7,354	9,041
Repairs & Maintenance	0	255
Seminars	1,792	1,155

UNITED JEWISH EDUCATION BOARD INC.

PROFIT AND LOSS STATEMENT
FOR THE YEAR ENDED 31 DECEMBER 2016

Staff Amenities	635	573
Sundry Expenses	1,450	821
Superannuation Contributions	32,384	29,887
Telephone and Internet	9,877	8,054
Wages	362,515	311,644
Workers Compensation	3,254	0
	650,336	587,707
NET OPERATING PROFIT (LOSS)	(97,565)	23,191
Retained profits at the beginning of the financial year	137,076	113,885
TOTAL AVAILABLE FOR APPROPRIATION	39,511	137,076
RETAINED PROFITS AT THE END OF THE FINANCIAL YEAR	39,511	137,076

UNITED JEWISH EDUCATION BOARD INC.

BALANCE SHEET
AS AT 31 DECEMBER 2016

	2016	Note	2015
ASSETS			
CURRENT ASSETS			
Cash and cash equivalents	75,812	2	142,266
Trade and other receivables	10,732	3	47,888
TOTAL CURRENT ASSETS	86,544		190,154
NON-CURRENT ASSETS			
Property, plant and equipment	7,219	4	10,954
Leasehold improvements	0	4	0
Goodwill	0	4	0
TOTAL NON-CURRENT ASSETS	7,219		10,954
TOTAL ASSETS	93,763		201,108
LIABILITIES			
CURRENT LIABILITIES			
Trade and other payables	41,322	5	59,043
Other Financial liabilities	557	6	1,262
Short-term provisions	12,373	7	3,727
TOTAL CURRENT LIABILITIES	54,253		64,032
TOTAL LIABILITIES	54,253		64,032
NET ASSETS	39,511		137,076
EQUITY			
Retained profits	39,511	8	137,076
TOTAL EQUITY	39,511		137,076

UNITED JEWISH EDUCATION BOARD INC.

CASH FLOW STATEMENT
AS AT 31 DECEMBER 2016

	Note	2016 \$	2015 \$
Cash Flow from operating activities			
Receipts			
Donations		449,044	493,843
Services		86,873	103,230
Other		14,010	14,009
		<u>549,927</u>	<u>611,082</u>
Payments			
Wages & Salaries		394,899	341,531
Suppliers		220,032	278,803
Other		1,450	821
		<u>616,381</u>	<u>621,155</u>
Net Cash from (used in) Operating Activities	1	<u>(66,454)</u>	<u>(10,073)</u>
Cash Flows from Investing activities			
FA Purchased		0	(706)
Cash Flows used in investing Activities		<u>0</u>	<u>(706)</u>
Net increase (decrease) in cash held		(66,454)	(10,779)
Cash at beginning of financial year	2	<u>142,266</u>	<u>153,047</u>
		<u>75,812</u>	<u>142,268</u>
Notes to the statement of cashflows			
1. Reconciliation of Net Cash used in Operating Activities to Operating Surplus			
Operating Profit (Loss)		(97,565)	23,191
Non Cash Flows in Operating Profit (Loss)			
Depreciation net change		3,735	4,686
Movement in provisions		8,646	(18,347)
Changes in Assets and Liabilities			
Decrease (increase) in trade debtors		40,245	(39,345)
Decrease (increase) in other debtors		(3,089)	7,293
Increase (decrease) in trade creditors & other financial liabilities		21,574	(17,551)
Increase (decrease) in pledge in advance		(40,000)	30,000
		<u>(66,454)</u>	<u>(10,073)</u>
2. Reconciliation of cash			
For the purpose of the statement of cashflows, cash includes cash on hand, cash at banks and investments in money markets instruments.			
Cash at the end of the financial year as shown in the Statement of Cash Flows is reconciled to the related items in the balance sheet as follows:			
Cash on Hand		5,622	11,038
Cash at Bank		70,190	131,228
		<u>75,812</u>	<u>142,266</u>

UNITED JEWISH EDUCATION BOARD INC.

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2016

Note 1: Statement of Significant Accounting Policies

This financial report is a special purpose financial report prepared in order to satisfy the financial reporting requirements of the *Associations Incorporation Reform Act 2012 of Victoria*. The committee has determined that the association is not a reporting entity.

The financial report has been prepared in accordance with the requirements of the Associations Incorporation Act of Victoria and applicable Accounting Standards.

The report is prepared on the accruals basis and is based on historic costs and does not take into account changing money values or, except where specifically stated, current valuations of non-current assets.

The following specific accounting policies, which are consistent with the previous period unless otherwise stated, have been adopted in the preparation of this report:

(a) Income Tax

No provision for income tax has been raised as the association is exempt from income tax under Division 50 of the Income Tax Assessment Act 1997.

(b) Fixed Assets

Fixed assets are carried at cost or valuation less, where applicable, any accumulated depreciation.

The depreciation amount of all fixed assets are depreciated over the useful lives of the assets to the association commencing from the time the asset was held ready for use. Leasehold improvements are depreciated over the The carrying amount of fixed assets is reviewed annually by committee members to ensure it is not in excess of the recoverable amount of those assets.

The recoverable amount is assessed on the basis of the expected net cash flows which will be received from the asset's employment and subsequent disposal. The expected net cash flows have not been discounted to their present values in determining recoverable amounts.

(c) Cash and Cash Equivalents

Cash and cash equivalents include cash on hand, deposits held at call with banks, other short term highly liquid investments with original maturities of three months or less, and bank overdrafts. Bank overdrafts are shown within borrowings in current liabilities on the balance sheet.

(d) Revenue

Revenue from providing educational services is recognised on the delivery and invoice of the service.

Revenue from donations, grants and bequests are recognised upon receipt.

Interest revenue is recognised on a proportional basis taking into account the interest rates applicable.

Other revenue is recognised when the right to receive the revenue is established.

All revenue is stated net of the amount of goods and services tax (GST).

(e) Goods and Services Tax (GST)

Revenue expenses and assets are recognised net of GST, except where the amount of GST incurred is not recoverable from the ATO. In these circumstances the GST is recognised as part of the cost of acquisition of the asset or part of an item of expense. Receivables and payables in the Balance Sheet are shown inclusive of GST.

UNITED JEWISH EDUCATION BOARD INC.

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2016

2	CASH AND CASH EQUIVALENTS	2016	2015
	Cash on Hand	5,622	11,038
	Cash at Bank	27,228	9,834
	Cash at Bank	42,962	121,395
		<u>75,812</u>	<u>142,266</u>
3	TRADE AND OTHER RECEIVABLES		
	CURRENT		
	Debtors	12,241	52,486
	Provision for Doubtful Debts	(11,500)	(11,500)
	Prepayments	0	3,426
	Deposits Paid	4,700	4,700
	Goods and Services Tax	5,291	(1,224)
		<u>10,732</u>	<u>47,888</u>
4	PROPERTY PLANT AND EQUIPMENT		
	Office furniture and equipment	87,478	87,478
	Less accumulated depreciation	(80,259)	(76,524)
	Total property, plant and equipment	<u>7,219</u>	<u>10,954</u>
	LEASEHOLD IMPROVEMENTS		
	Leasehold Improvements	9,973	9,973
	Less accumulated depreciation	(9,973)	(9,973)
	Total leasehold improvements	<u>0</u>	<u>0</u>
	GOODWILL		
	Goodwill at Cost	15,000	15,000
	Less accumulated amortisation	(15,000)	(15,000)
		<u>0</u>	<u>0</u>
5	TRADE AND OTHER PAYABLES		
	CURRENT		
	Sundry Creditors	41,322	19,043
	Pledge paid in Advance	0	40,000
		<u>41,322</u>	<u>59,043</u>
6	OTHER FINANCIAL LIABILITIES		
	CURRENT		
	Credit card	557	1,262

UNITED JEWISH EDUCATION BOARD INC.

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2016**

7 PROVISIONS

CURRENT

Provision for Long Service Leave

Provision for Annual Leave

-	-
12,373	3,727
<u>12,373</u>	<u>3,727</u>

8 RETAINED PROFITS

Retained profits at the beginning of the financial year

Net profit (loss) attributable to the member
of the company

Retained profits at the end of the financial year

137,076	113,885
(97,565)	23,191
<u>39,511</u>	<u>137,076</u>

9 COMPARITIVE FIGURES

Where considered appropriate the comparative figures have been restated in order to make the comparisons more meaningful.

LDB Audit Services Pty Ltd

ACN 123 774 569 ABN 59 123 774 569

1-3 Albert Street, Blackburn Vic 3130

PO Box 550, Blackburn Vic 3130

Telephone: 03 9875 2900

Facsimile: 03 9875 2999

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Working as One

Independent Audit Report to the members of United Jewish Education Board

Report on the Audit of the Financial Report

Qualified Opinion

We have audited the accompanying financial report, being a special purpose financial report of United Jewish Education Board (the Association), which comprises the balance sheet as at 31 December 2016, the profit and loss statement and the statement of cash flows for the year then ended, and notes to the financial statements, including a summary of significant accounting policies, and the statement by members of the committee.

In our opinion, except for the effects of the matter described in the *Basis for Qualified Opinion* section of our report, the accompanying financial report of the Association for the year ended 31 December 2016 is prepared, in all material respects, in accordance with the *Associations Incorporation Reform Act 2012 (Vic)*.

Basis for Qualified Opinion

Donations, grants, voluntary and fund raising revenue are a significant source of revenue for the association. As is typical of charitable and not for profit organisations of this type and size, the association has recognised that it is not practicable to establish control over the collection of donations, grants, voluntary and fund raising revenue, prior to their entry in the accounting records. Accordingly, our audit procedures with respect to these receipts could only be performed on the amounts recorded in the financial records. We therefore are unable to express an opinion whether donations, grants, voluntary and fund raising revenue of the association are complete.

We conducted our audit in accordance with Australian Auditing Standards. Our responsibilities under those standards are further described in the *Auditor's Responsibilities for the Audit of the Financial Report* section of our report. We are independent of the Association in accordance with the auditor independence requirements of the ethical requirements of the Accounting Professional and Ethical Standards Board's APES 110 *Code of Ethics for Professional Accountants* (the Code) that are relevant to our audit of the financial report in Australia. We have also fulfilled our other ethical responsibilities in accordance with the Code.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our qualified opinion.

Emphasis of Matter - Basis of Accounting

We draw attention to Note 1 of the financial report, which describes the basis of accounting. The financial report is prepared to assist the Association to meet the requirements of the *Associations Incorporation Reform Act 2012 (Vic)*. As a result, the financial report may not be suitable for another purpose. Our report is intended solely for the Association and should not be distributed to or used by parties other than the Association. Our opinion is not modified in respect of this matter.

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Responsibilities of Management and Those Charged with Governance

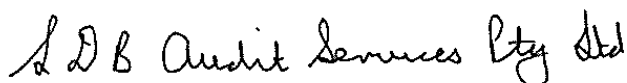
Management is responsible for the preparation and fair presentation of the financial report in accordance with the *Associations Incorporation Reform Act 2012 (Vic)*, and for such internal control as management determines is necessary to enable the preparation of the financial report that is free from material misstatement, whether due to fraud or error.

In preparing the financial report, management is responsible for assessing the Association's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Association or to cease operations, or has no realistic alternative but to do so.

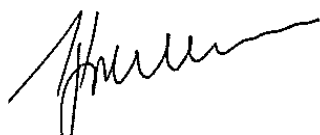
Those charged with governance are responsible for overseeing the Association's financial reporting process.

Auditor's Responsibilities for the Audit of the Financial Report

Our objectives are to obtain reasonable assurance about whether the financial report as a whole is free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with the Australian Auditing Standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of this financial report.



LDB Audit Services Pty Ltd
1-3 Albert Street
BLACKBURN VIC 3130



HILTON MILLER
DIRECTOR

Dated this.....^{12TH}..... day of JULY.....2017

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United Jewish Education Board



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